

PRINCIPALINTASSETS.COM

Board of Directors

PRIVATE EQUITY COMPANY YOU CAN TRUST

Jason Cuzens

CEO

20 years' experience within the eCommerce, technology and digital marketing sectors. Founder of digital agencies Visuality and Bite and online gold bullion dealer.

Haruko Fukoda OBE

NON-EXECUTIVE DIRECTOR

Former CEO and Board Director of the World Gold Council and investment banker with James Capel, Nikko, and Lazard. Haruko has served on the boards of a number of major international companies, including AB Volvo, and is a Non-Executive Director of several public companies.

Marcus Grub

NON-EXECUTIVE DIRECTOR

Former MD of Investment & Strategy at the World Gold Council and CEO of Swapstream, Marcus was also global head of equities at Rabobank and a top rated investment strategist at UBS, Salomon Brothers and SBC Warburg. Currently Managing Director Strategic Gold Partners at ICON Capital Reserve SA.

Oliver Bulitho

NON-EXECUTIVE DIRECTOR

The former President of Old Peak Group, Chairman of Goldman Sachs Asset Management Asia and head of GSAM in Asia Pacific ex-Japan. Prior to this, he led GSAM's UK and Irish business.

John Hegart

ADVISOR

Sir John Hegart, who has been quietly working with the creative team for several months, has joined our Board of Advisors. Sir John's name became part of an advertising folklore as part of Bartle Bogle Hegarty, the agency behind such iconic campaigns as Levi's laundrette and Audi's 'Vorsprung durch Technik.' Sir John was awarded a Knighthood by the Queen in 2007 in recognition of his services to the advertising and creative industries.

Craig Dewars

ADVISOR

Craig Dewars, Co-founder of Global Processing Services, (GPS), the leading payments issuer processor, has joined our newly created Board of Advisors. Craig boasts an unparalleled record in the payments industry, playing a pivotal role in the development of the GPS platform that has underpinned some of the largest fintechs and neo-banks including Revolut, Monzo and Starling Bank. He is also a former investment banking Technology Director with roles at Saloman Brothers, JP Morgan and CSFB.